



Roundtable Conversations To Bring Actionable Results For Military Spouse Entrepreneurs Through Meta Partnership

Association of Military Spouse Entrepreneurs™ focuses on the real needs of milspouse business owners through roundtables sponsored by Meta.

Crosswicks, NJ (Jun 7, 2022) - Military Spouse small business owners and entrepreneurs in five locations are meeting with change leaders from the Association of Military Spouse Entrepreneurs (AMSE™), Meta, and the Center for American Entrepreneurship to voice concerns that directly affect their ability to run profitable businesses.

Roundtable discussions have been scheduled in Fort Drum, NY, Fort Leavenworth, KS, Joint Base Lewis-McChord, WA, Joint Base Elmendorf-Richardson, AK, and Camp Atterbury, IN between June and August 2022. Registered members of the Association of Military Spouse Entrepreneurs will have a chance to join in these conversations to share how the military lifestyle can impede starting, scaling, and sustaining a business.

“Military spouses are constantly on the move, which is why it’s important to provide them with the tools they need to more easily create, build, and grow their business online,” said Diana Doukas, Policy Programs Manager at Meta. “We’re honored to partner with the Association of Military Spouse Entrepreneurs™ because they help support and elevate this vital community and provide them with the resources they need to succeed in the digital economy.

From the roundtable discussion, AMSE and Meta, with input from the Center for American Entrepreneurship, are looking to develop solutions that support military spouses around the world in all stages of business ownership.

“Entrepreneurship is a powerful solution to the economic empowerment of military spouses,” says John R. Dearie, President of the Center for American Entrepreneurship, while reflecting on his own father’s military service and the sacrifices his mother made as a military spouse, “It’s an honor to have been invited to participate in this important series of roundtables with AMSE™ and Meta. I look forward to hearing directly from America’s military spouses and working with AMSE and policymakers in Washington to

ensure that the unique needs, priorities, and challenges of military spouse entrepreneurs are addressed.”

Meta continues to grow their support of military veterans and spouses through a suite of products and services that give opportunities to stay connected, build community, find employment and enhance digital skills. Partnering with AMSE and sponsoring the roundtable discussions brings a new level of opportunity to military spouses around the world that can directly impact the financial stability of thousands of military families.

The Association of Military Spouse Entrepreneurs™ was created in 2019 for military spouse business owners that lead the way with a commitment to excellence, unending dedication, and personal satisfaction in being entrepreneurs. Founder, Moni Jefferson, works tirelessly to find sponsors like Meta that offer real solutions that will ultimately lower the impact that military life has on being able to run a small business.

“Real action-oriented solutions to support military spouse businesses. That is the impact Meta’s partnership is bringing to the AMSE™ community,” says Jefferson. “Meta is the leading organization for connecting and building a global community and AMSE’s first core pillar is collaboration. This collaboration with Meta is a catalyst that will bring opportunities and change while elevating military spouse voices. The chain reaction will not just benefit our AMSE small business owners but will extend out reaching thousands more that aspire to or have started small businesses. I am both honored and thrilled to have the strength of Meta behind military spouse businesses and the AMSE mission.”

Roundtable discussions are just the starting point of the Meta and AMSE partnership. More impact and action opportunities are being discussed as the two organizations collaborate on what military spouse small business owners and entrepreneurs need most.

To learn more about the AMSE and the Meta partnership please email hello@amseagency.com.

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About Association of Military Spouse Entrepreneurs™ (AMSE)

AMSE is a social impact organization, creating economic empowerment for military spouse entrepreneurs. AMSE is a global centralized network where military spouse

entrepreneurs find the connections, education, tools, and resources they need to start, scale, and sustain their business.

To find out more about AMSE, please email hello@amseagency.com.