

Military Spouse Businesses Thrive Under Association of Military Spouse Entrepreneurs™ Scholarship Program

*Scholarship offers 125 military spouses growth and
profitability for their small businesses.*

Crosswicks, NJ (March 1, 2022) - One hundred twenty-five military spouses were awarded scholarships to launch, build, grow, and sustain their small businesses through the Association of Military Spouse Entrepreneurs (AMSE) and through the financial assistance of USAA.

The AMSE All Access Pass Scholarships provides the military spouse winners with a curriculum to build a small business from the ground up, business coaching, a group cohort experience to provide accountability and guidance, and on-demand unlimited support from the AMSE team members. The information is geared to the distinctive nature of the military lifestyle and specifically to military spouses.

Moving every two to three years makes it nearly impossible for many military spouses to find and keep professional jobs despite advanced degrees and years of experience. With the current rate of employment hovering at a staggering 24% for military spouses compared to the national average of 4%, many turn to entrepreneurship to help make ends meet, develop their professional portfolio, and find a personal sense of pride and accomplishment.

The AMSE All Access Pass Scholarship, combined with the resources, masterclasses, business support, monthly action guides, and a community of support provided to all AMSE members, has created a solid foundation for entrepreneurial success and elevates the voices of military spouses around the world.

USAA has long served millions of U.S. military families. With the growth of their Small Business Insurance program, USAA was excited to join AMSE to extend their support directly to military spouse entrepreneurs and create a powerful financial impact.

The Association of Military Spouse Entrepreneurs is a one-of-a-kind organization that empowers military spouses to create profitable businesses. With over 1,900 members located around the globe, founder Moni Jefferson knows that relationships like this one with USAA create a tangible economic impact and encourage military spouses to take action in building sustainable businesses.

“AMSE members are constantly learning, networking, and growing their businesses to profitability,” says Jefferson, “Now we have a partner who is not only contributing to that effort but also offers the tools to protect everything they have built. Military spouses deserve the best, and we are limitless with our organizations working together.”

AMSE and USAA will continue expanding resources to support new and exciting opportunities for military spouses at all small business and entrepreneurship stages.

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About Association of Military Spouse Entrepreneurs™ (AMSE)

AMSE is a social impact organization creating economic empowerment for military spouse entrepreneurs. AMSE is a global centralized network where military spouse entrepreneurs find the connections, education, tools, and resources they need to start, scale, and sustain their business

To find out more about AMSE, please email hello@amseagency.com.

About USAA

Founded in 1922 by a group of military officers, USAA is among the leading providers of insurance, banking, investment, and retirement solutions to more than 13 million members of the U.S. military, veterans who have honorably served, and their families. Headquartered in San Antonio, USAA has offices in eight U.S. cities and three overseas locations and employs more than 38,000 people worldwide. Each year, the company contributes to national and local nonprofits in support of military families and communities where employees live and work. For more information about USAA, follow us on [Facebook](#) or Twitter ([@USAA](#)), or visit usaa.com.